

Philanthropy Partner



Event Partner



Join the Tata Steel World 25K Kolkata 2026

On 20th December 2026



2026

This TSW25K, let's Run
Beyond the Finish Line

About Tata Steel World 25K



Philanthropy at the Heart of TSW25K

From education and healthcare to gender equity, environment, and rural development, TSW25K enables NGOs to connect with thousands of runners, fundraisers, and donors, turning every stride into an act of impact. The race transforms Kolkata's streets into a pathway for change, uniting fitness and philanthropy like never before.

Over the years, the philanthropic platform of the Tata Steel Kolkata 25K has grown in scale, participation, and impact. Here's a look at the measurable change driven by the event:

Particulars	Value	Description
Fund Raised	5.5+ Crore	Spanning education, healthcare, disability inclusion, gender rights, rural development and more
Participating NGOs	100+	From grassroots organization to nationally recognized institutions
Individual Fundraisers	3500+	Including students, working, professionals, runners, youth, changemakers and influencers
Corporate Teams	30+	Mobilizing employees for a cause and raise through CSR and workplace giving
Years of Giving Back	10	Philanthropy has been at the core of the event since its early editions - turning fitness into a force for good



Why Should Runners/Running Club raise funds?

Running clubs and runners are more than just groups that train and race together — they are communities united by passion, energy, and shared goals. Through the Tata Steel World 25K Kolkata, you or your club now has the opportunity to go beyond the race course and channel that spirit into meaningful social change.

By harnessing the strength of your community, you/ your club can raise funds and awareness for causes that matter — with no limits on the impact you can create. If TSW25K is a cause-driven event or campaign, runners or running clubs can be strong fundraising partners because fundraising aligns naturally with the community-oriented culture of running.

Your Run Creates Real-World Impact

Running the TSW25K is not just about completing kilometres — it is an opportunity to help create change. Every donation raised through your fundraising campaign supports NGOs working on critical social issues and improves lives.

Make Every Step Count

A small contribution multiplied by many runners can create a significant impact. Every kilometer you run can represent hope, possibility, and progress for someone in need.

Turn Your Network Into a Force for Good

Runners have a powerful circle of family, friends, colleagues, and communities. By fundraising, you give your network an easy way to contribute to a meaningful cause alongside your personal running journey.

Become a Changemaker

Fundraising allows you to be more than a participant — it makes you an advocate and changemaker. It reflects leadership, empathy, and commitment towards society.

Go Beyond the Finish Line

A medal celebrates your achievement, but the impact you create lasts much longer. Your fundraising can help provide education, healthcare, livelihoods, inclusion, and opportunities for communities.

Inspire Others to Join the Movement

When you fundraise, you encourage others to participate in giving. Your story can motivate more people to support causes and become part of the change.

Support Trusted Grassroots Organisations

The Philanthropy Platform connects individuals with NGOs working directly on the ground. Your support helps these organisations strengthen and expand their work.

A Meaningful Way to Celebrate Fitness

Fitness and philanthropy come together — using your passion for running to contribute to a healthier, more equitable society.



How you/ your Club Can raise fund?

Host Charity Runs Events 01

Organize community runs, awareness drives, or warm-up events in the lead-up to the run to generate buzz and raise funds for your chosen cause.

Conduct Donation-Based Training Sessions 02

Offer running clinics, fitness workshops, or coaching sessions where participants contribute a small donation — combining fitness with fundraising.



Leverage Corporate Connections to Support NGOs 03

Tap into your members' professional networks to engage companies in fundraising, CSR contributions, or sponsorships for your partnered NGO.

Involve Youth and Families as Changemakers 04

Turn club events into family-friendly opportunities where young members and children can participate in giving back, learning the value of social responsibility.

Two ways to register and raise funds:

1 Individual (Supporting an NGO)

2 Register your Club supporting an NGO

Five Steps to start Your Fundraising Journey

- 1 Visit: tsw25k.impact360.org.in
Click Individual/ Institute Registration under "Register"
- 2 Fill the form and submit and receive your Login ID & Password
- 3 Impact360 Foundation approves your page and it goes live
- 4 Share your page link with friends, family, and colleagues and also circulate in social media, WhatsApp, email, etc. to collect to raise funds through the donate button in the page. Contributions can also be made via cheque, demand draft (DD) payable to Impact360 Foundation, or through direct bank transfer to the Foundation's account.
- 5 All the donation whether online or offline will be regularly updated in the individual's campaign page

Important Dates

Registration & Start of fundraising through Impact360 website	Fundraising deadline for race day privileges	Last Date for Run Registration	Last date for fundraising
Monday 1st June 2026	Saturday 31st October 2026	Friday 20th November 2026	Sunday 10th January 2027

Benefits of Participating as Individual Fundraiser in Tata Steel World 25K

Fundraising page on Impact360 website	Banner on the Impact360 website homepage	Event Tee	Signed memento from International Event Ambassador
Promotion on Impact360 social media	Complimentary run registration, courtesy Impact360	Event Tracksuit	Mention in Event Docket published post event
Mention in the Philanthropy section of event website	6-digit customised bib number	Invite to Procam Marquee or Grandstand	Invite to the Philanthropy Awards
Highlighted on rotating banner on the Philanthropy section of event website	Featured on the Philanthropy Wall at the Get Active Expo	Race day digital photo	Race day digital photo

Ngo's Participating in 2026

Education

- Concern India Foundation
- Kankura Masat Social Welfare Society
- Indian Society for Rural Development
- Tiljala Society for Human and Educational Development
- Dakshini Prayash
- Barasat Unnayan Prostuti
- Baranagar Swapnaloke
- Durbar Mahila Samanwaya Committee
- Child Rights and You
- Udayan Care
- Divine Script Society Kolkata
- Rangeen Khidki Foundation
- Katakali Swapnopuron Welfare Society
- Hope Kolkata Foundation
- SOS Children's Villages of India
- Funsmart Knowledge Solution Foundation
- The Friends of Tribals Society
- Gully Classes Foundation

Animal Welfare

- Animal Rescue and Care

Social, Civic and Community Development

- South 24PG Network of People Living with HIV/AIDS
- United Way Kolkata (UWK)
- Star Cement Charitable Trust

Livelihood Generation

- Impact360 Foundation
- Medtech Foundation
- V-Sun Welfare Foundation

Disability

- Paripurnata ➤ DeepRanjani Foundation
- Rescue and Relief Foundation
- Subhiksha Voluntary Organization
- Childlife Preserve Shishur Sevay
- Garden Reach Institute For the Rehabilitation and Research
- Adventures Beyond Barriers Foundation
- AKB Memorial Trust
- Iswar sankalpa ➤ Suryoday Trust

Women Empowerment

- Ankur Kala's ➤ AIM Foundation

Health

- Human Development Centre
- Tata Medical Center
- EBMA Foundation
- Social Transformation and Research Centre
- Poribes Foundation
- Rural Health Care Foundation

Arts Culture and Sports

- Diptam Foundation

Children

- New Light ➤ SPADE
- Lions Club of Kolkata Light Workers
- LittleBigHelp India Trust
- Save the children committee (India)

Environment

- Sandeshkhali Maa Saroda Women & Rural Welfare Society

Gender Equality

- Kolkata Sanved

Changemakers



Jhilum Sarkar



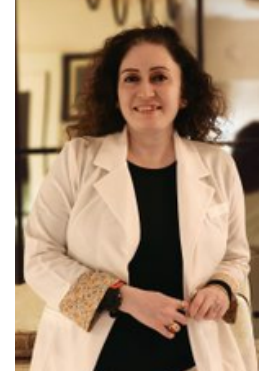
Vikas Kumar



Roshni Guhathakurta



Sarah Tabish



Hiya Chatterjee



Shalu Bajaj



Adv Sidhant Ghosh



**MOHAMMAD
LUTFUL KABIR**



Susmita Jha



**Mohammed Asif
Iqbal**

NGO's Supported by Changemakers



Philanthropy Press Meet



Philanthropy Award Night



Award Glimpes

HIGHEST FUNDRAISING NGO'S



HIGHEST FUNDRAISING INDIVIDUALS



HIGHEST FUNDRAISING YOUNG LEADER



HIGHEST FUNDRAISING RUNNING CLUB

