

Philanthropy Partner



Event Partner

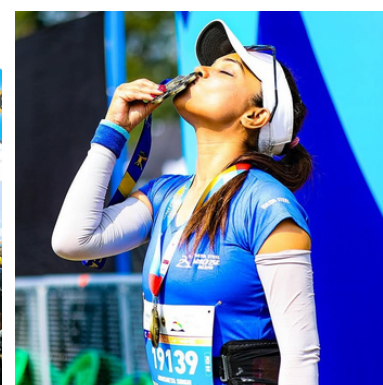


Join the Tata Steel World 25K Kolkata 2026

As Corporate on 20th December 2026

**“From Corporate Participation to Community
Transformation.**

Be the Impact at Tata Steel Kolkata 25K.”



PROMOTED BY
PROCAM

About Tata Steel World 25K

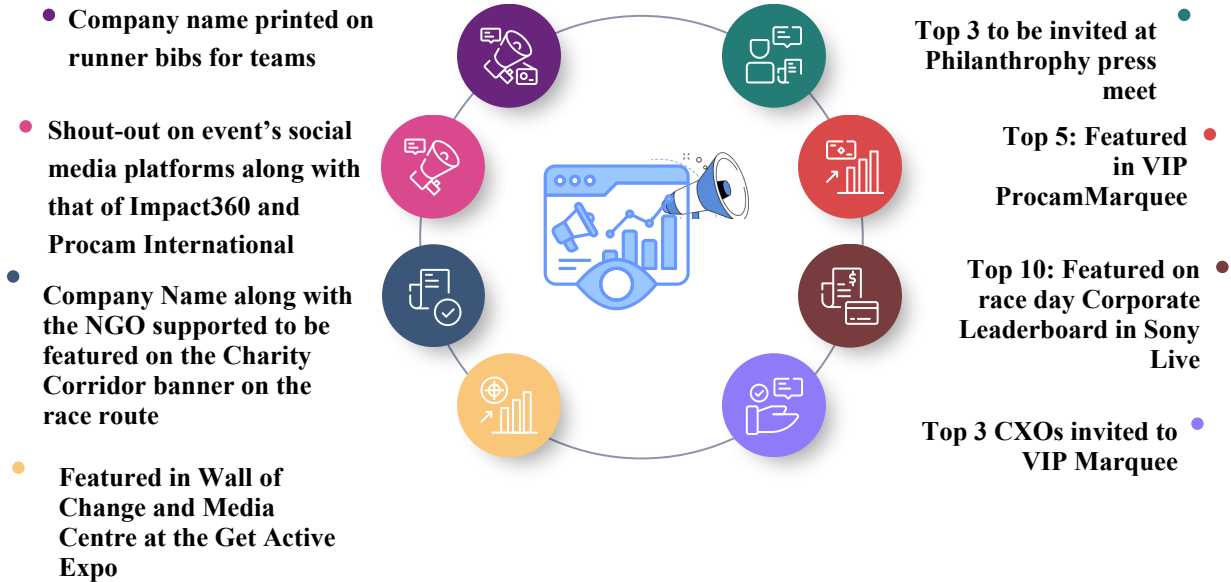


Race Category

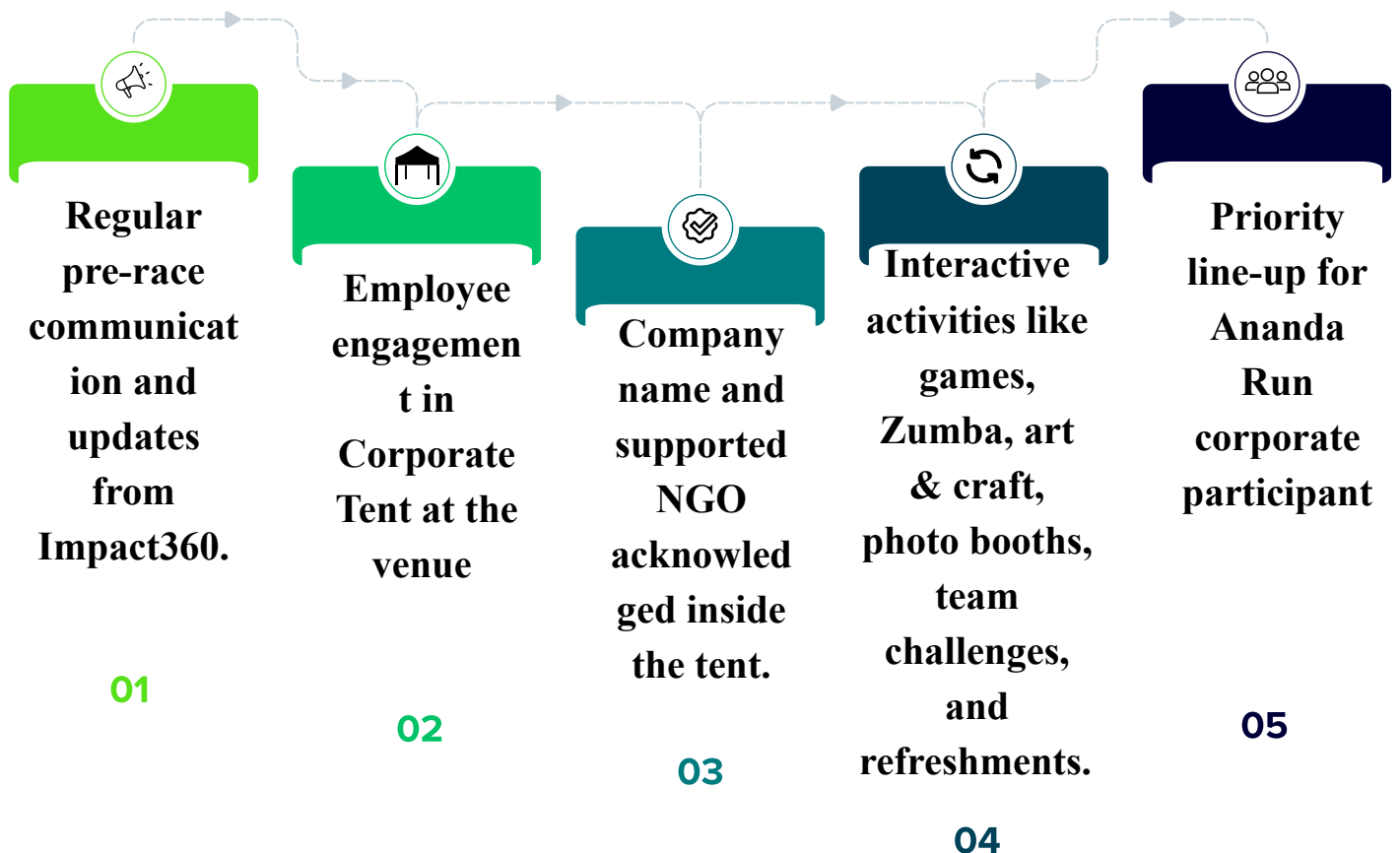
25 km	Open 25K	18 years (born on or before 20.12.2008) ₹ 2,500
10 km	Open 10K	15 years (born on or before 20.12.2011) ₹ 1,400
5 km	Ananda Run	12 years (born on or before 20.12.2014) ₹ 499
2.5 km approx.	Sr. Citizens' Run	60 years (born on or before 20.12.1966) ₹ 300
2.5 km approx.	Champions With Disability - PWD	12 years (born on or before 20.12.2014) 18 years (born on or before 20.12.2008) ₹ 300

Privileges of Corporate Participation

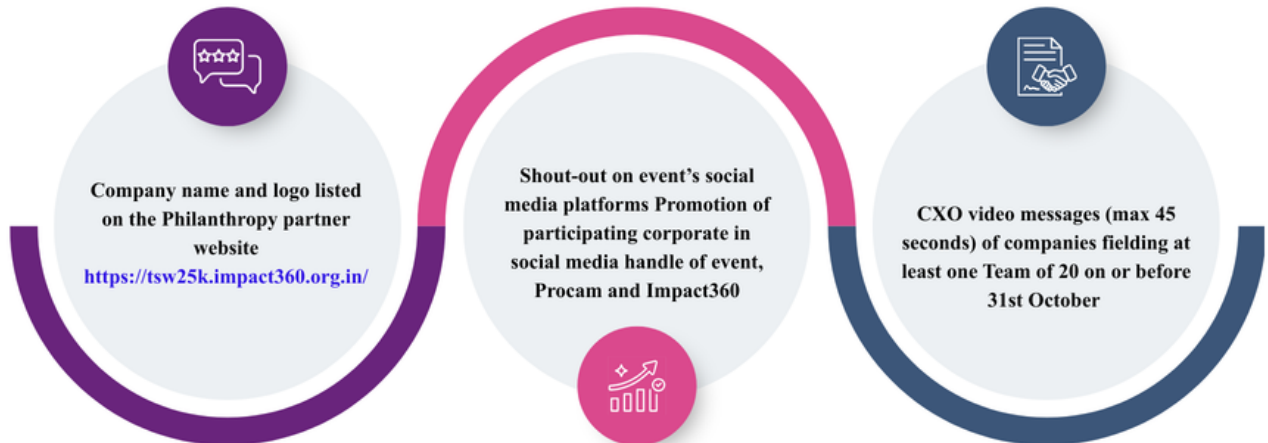
BRAND VISIBILITY & RECOGNITION



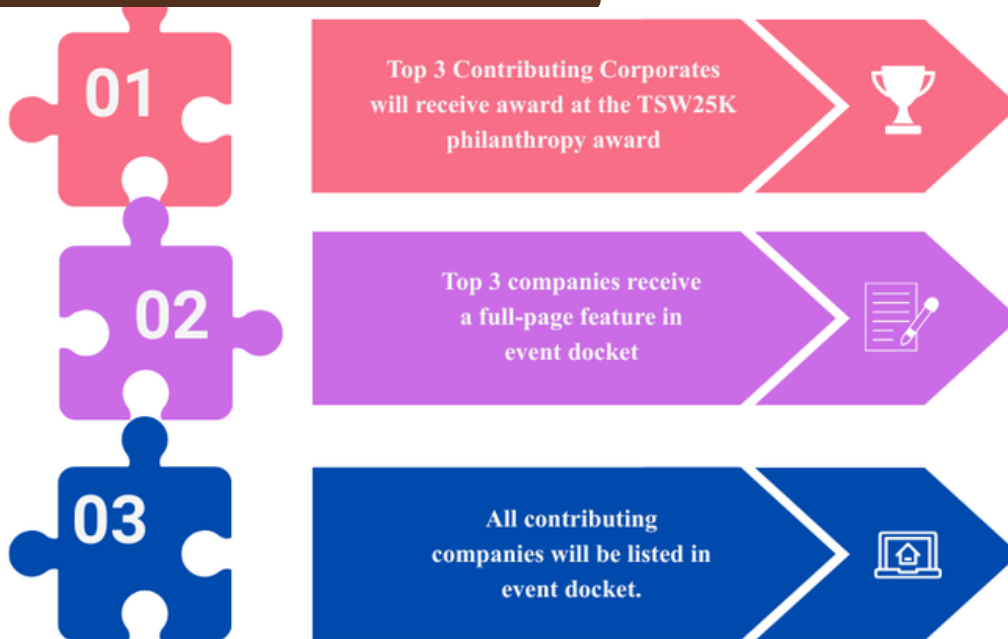
RACE DAY PRIVILEGES



DIGITAL & MEDIA COVERAGE



RECOGNITION & REWARDS



Get Benefits Post Event

-  **Volunteering Initiatives** Organize volunteering opportunities for continued support
-  **NGO Visits** Visit NGOs and interact with beneficiaries directly.
-  **Tax Certificate** Issue tax exemption certificates for donations like 10BE and 80G
-  **Utilization Certificate** Know the utilization of your donation
-  **Fund Report** Provide a detailed report on fund utilization

How to participate as a corporate?

A Corporate can participate in the TSW25K Kolkata 2026 by fielding teams in support of the chosen cause & NGO. The event acts as an excellent platform for employee engagement, raising awareness amongst the employees on the importance of health and fitness, in addition to being actively socially conscious by contributing to various causes.

Corporate Team Participation has to be done through the official philanthropy platform via Impact360.



Companies can support any NGO of their choice and select the team sizes, based on the contribution made as per the table given below. In case your choice of NGO is not registered with Impact360 site (<https://tsw25k.impact360.org.in/>), please inform the Impact team for taking steps.

The company can choose to contribute from their HR/CSR/ Marketing and Branding or any other budget as suitable. The contribution can be made either in full to Impact360 or in the split mode. In case you make the full payment to Impact360, the donation will be disbursed to the NGO in 15 days of receipt.

Team Size (no. of employees)	Total Donation	Please split the donation as per the amounts mentioned below	
		*In the name of 'Impact360	In the name of the beneficiary NGO
0-10	INR 2,00,000	INR 20,000 (10%)	INR 1,80,000
11-15	INR 2,55,000	INR 25,500 (10%)	INR 2,29,500
16-25	INR 3,75,000	INR 37,500 (10%)	INR 3,37,500
26-40	INR 4,80,000	INR 48,000 (10%)	INR 4,32,000
41-50	INR 5,00,000	INR 50,000 (10%)	INR 4,50,000
51 to 60	INR 5,40,000	INR 54,000 (10%)	INR 4,86,000
61 to 70	INR 5,60,000	INR 56,000 (10%)	INR 5,04,000

Ngo's Participating in 2026

Education

- Concern India Foundation
- Kankura Masat Social Welfare Society
- Indian Society for Rural Development
- Tiljala Society for Human and Educational Development
- Dakshini Prayash
- Barasat Unnayan Prostuti
- Baranagar Swapnaloke
- Durbar Mahila Samanwaya Committee
- Child Rights and You
- Udayan Care
- Divine Script Society Kolkata
- Rangeen Khidki Foundation
- Katakali Swapnopuron Welfare Society
- Hope Kolkata Foundation
- SOS Children's Villages of India
- Funsmart Knowledge Solution Foundation
- The Friends of Tribals Society
- Gully Classes Foundation

Animal Welfare

- Animal Rescue and Care

Social, Civic and Community Development

- South 24PG Network of People Living with HIV/AIDS
- United Way Kolkata (UWK)
- Star Cement Charitable Trust

Livelihood Generation

- Impact360 Foundation
- Medtech Foundation
- V-Sun Welfare Foundation

Disability

- Paripurnata ➤ DeepRanjani Foundation
- Rescue and Relief Foundation
- Subhiksha Voluntary Organization
- Childlife Preserve Shishur Sevay
- Garden Reach Institute For the Rehabilitation and Research
- Adventures Beyond Barriers Foundation
- AKB Memorial Trust
- Iswar sankalpa ➤ Suryoday Trust

Women Empowerment

- Ankur Kala's ➤ AIM Foundation

Health

- Human Development Centre
- Tata Medical Center
- EBMA Foundation
- Social Transformation and Research Centre
- Poribes Foundation
- Rural Health Care Foundation

Arts Culture and Sports

- Diptam Foundation

Children

- New Light ➤ SPADE
- Lions Club of Kolkata Light Workers
- LittleBigHelp India Trust
- Save the children committee (India)

Environment

- Sandeshkhali Maa Saroda Women & Rural Welfare Society

Gender Equality

- Kolkata Sanved

Corporates who have participated



Ngo Supported by Corporates



TILJALA SHED



Philanthropy Press Meet



Philanthropy Award Night



Corporate Tent - On Race Day



Award Glimpes

HIGHEST FUNDRAISING CORPORATE



Important Dates



MONDAY
1ST JUNE 2026

**Start date for corporate
registrations**



SATURDAY
31ST OCTOBER 2026

**Last date to register as
corporate**



FRIDAY
20TH NOVEMBER 2026

**Last date for corporates
to submit their teams to
process their
registrations.**



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